

MISSISSIPPI VALLEY



FREIGHT COALITION

CONFERENCE & ANNUAL MEETING



APRIL 27-29, 2010

THE MILLENIUM HOTEL CINCINNATI

CINCINNATI, OHIO

MISSISSIPPI VALLEY FREIGHT COALITION

2010 CONFERENCE & ANNUAL MEETING

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Tuesday, April 27

9:00-9:30AM	PAVILION	COFFEE AND PASTRIES
9:30-11:15AM	PAVILION A & B	PARALLEL WORKSHOPS
		MIDWEST FREIGHTVIEW (A) <i>Peter Lindquist</i>
		CORRIDOR RESILIENCY (B) <i>Teresa Adams & Kaushik Bekkem</i>
11:15-11:30AM		BREAK
11:30AM-12:00PM	COLONNADE A/B	OPENING SESSION
		WELCOME <i>Jason Bittner & Teresa Adams</i>
		REVIEW AGENDA & INTRODUCTIONS <i>Ernie Wittwer</i>
12:00-1:00PM	CROSSROADS	LUNCH
		KEYNOTE ADDRESS <i>Mark Policinski</i> <i>Director, OKI Regional Council of Governments</i>
1:00-1:15PM		BREAK
1:15-2:45PM	PAVILION A & B	PARALLEL WORKSHOPS
		COMMODITY PROFILES (A) <i>Peter Lindquist, Kazuya Kawamura, & Jane Lin</i>
		OUTREACH FOR FREIGHT (B) <i>Bob Gollnik & Ernie Wittwer</i>
2:45-3:00PM		BREAK
3:00-5:00PM	COLONNADE A/B	A NATIONAL PERSPECTIVE
		MODERATOR: <i>Ernie Wittwer, MVFC Facilitator</i>
		AASHTO REAUTHORIZATION <i>Christopher Smith</i>
		COALITION FOR AMERICA'S GATEWAYS AND TRADE CORRIDORS <i>Adrienne Gildea</i>
		USDOT TIGER GRANTS <i>Teresa Adams</i>
		THE IMPACT OF A NATIONAL FREIGHT STRATEGY ON THE MVFC <i>Dennis Faulkenberg</i>
5:00-6:00PM		BREAK
6:00-9:00PM	HIGH SPIRITS	STATE AND MPO WORKING DINNER AND PEER EXCHANGE



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Wednesday, April 28

7:00-8:00AM	CROSSROADS	BREAKFAST
8:00-9:45AM	COLONNADE A/B	WATER TRANSPORTATION: A PANEL DISCUSSION <i>Moderated by Rich Cooper, Port of Indiana</i> PANELISTS <i>Bob Goodwin, USDOT Maritime Administration</i> <i>Rick Morgan, US Army Corps of Engineers</i> <i>Patrick Donovan, West Virginia Public Port Authority</i>
9:45-10:15AM		BREAK
10:15-11:45AM	COLONNADE A/B	RAIL TRANSPORTATION: A PANEL DISCUSSION <i>Moderated by Matt Dietrich, Ohio Rail Development Commission</i> PANELISTS <i>Greg Levy, Wheeling & Lake Erie Railway Company</i> <i>Christopher Luebbers, Norfolk Southern Corporation</i> <i>Carl Warren, CSX</i>
11:45-12:00PM		BREAK
12:00-1:00PM	COLONNADE A/B	LUNCH KEYNOTE ADDRESS <i>Jolene Molitoris</i> <i>Director, Ohio Department of Transportation</i>
1:00-1:15PM		BREAK
1:15-2:45PM	COLONNADE A/B	ECONOMIC DEVELOPMENT & TRANSPORTATION: A PANEL DISCUSSION <i>Moderated by Joanna Pinkerton, Ohio Department of Transportation</i> PANELISTS <i>David Holt, Conexus Indiana</i> <i>Ed Wolking, Great Lakes Manufacturing Council</i> <i>Dan Ricciardi, Columbus Region Logistics Council</i>
2:45-3:00PM		BREAK
3:00-5:00PM		TOUR: CSX QUEENSGATE YARD AND UNION TERMINAL TOWER A
5:00-7:30PM	HIGH SPIRITS & VENTANA D'ITALIA	RECEPTION



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Thursday, April 29

7:00–8:00AM **CROSSROADS BREAKFAST**

8:00–9:30AM **COLONNADE A/B MVFC BUSINESS MEETING**

Review Pre-assigned Reading Materials (20 minutes)

Discussion of Reading Materials (20 minutes)

Tabletop Discussions of Freight-Related Needs (30 minutes)

Report Out and Discussion (20 minutes)

9:30AM–10:00AM **BREAK**

10:00AM–12:00PM **COLONNADE A/B MVFC BUSINESS MEETING, CONTINUED**

Writing Ideas from the Report Out (30 minutes)

Discussion of Topics Listed (15 minutes)

Prioritize Ideas (15 minutes)

Discuss Logic of Priorities (10 minutes)

Tabletop Writing of Project Proposals (30 minutes)

Review Proposals (15 minutes)

Summary (5 minutes)

12:00PM **ADJOURN**



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Keynote Speakers



Jolene Molitoris

Director, Ohio Department of Transportation

Nationally recognized for her historic leadership in the transportation industry, Ohio Department of Transportation Director Jolene M. Molitoris strengthens Governor Strickland's commitment to moving Ohio into a prosperous new world, by investing in a safer, more multi-modal, greener transportation system to create jobs and revitalize Ohio's cities and towns. Ms. Molitoris was appointed Director in January 2009, giving her the distinction as the first woman director since the establishment of the Ohio Department of Highways in 1905.

Under Director Molitoris' leadership, ODOT is delivering on time, on budget, and at the highest level of quality, the largest construction program in Ohio history—30 percent larger than at any other time in state history—with personnel levels at a 30 year low. Bolstered by federal stimulus funds dedicated through the American Recovery and Reinvestment Act, these investments are being made in every region of the state and in every mode of Ohio's multi-modal transportation system.

Director Molitoris and the ODOT team have been nationally recognized for maximizing the flexibility of these federal transportation stimulus funds, with a diverse mix of state and locally-administered projects representing one of the most multi-modal investment portfolios in the nation. "Because of the lessons ODOT learned from the Recovery Act, working faster, more collaboratively, transparently, and multi-modally have become the norm not the exception," Director Molitoris is often quoted as saying.

Transforming the department into a "21st Century ODOT to meet Ohio's 21st Century multi-modal transportation needs," Director Molitoris has launched several key initiatives, including creation of a new ODOT Office of Maritime, a new Office of Innovation, Partnership and Energy, a first-ever ODOT Economic Development Liaison, and a new Division of Equal Opportunity—at the forefront of the department's efforts to promote diversity, eliminate discrimination, and encourage more disadvantaged and minority businesses to work with the state. Director Molitoris is also leading the state's efforts to secure a share of the \$8 billion in stimulus funds designated for high speed rail, as Ohio seeks to re-establish passenger rail service along its 3C Corridor (Cleveland-Columbus-Dayton-Cincinnati).

Ms. Molitoris began her career at the Ohio Rail Transportation Authority (ORTA), achieving the position of Executive Director. During her tenure, Ohio led the nation in state-developed high speed rail planning. She was then appointed Deputy Director for Rail at ODOT, where she worked with port authorities to create 13 new short-line railroads—the most in any state following the deregulation of the railroad industry.

Appointed by President Clinton and confirmed by the Senate in 1993, Ms. Molitoris was the first woman to head the Federal Railroad Administration. During her eight years, she led agency-wide changes to significantly improve safety and customer service—resulting in the seven safest years in US railroad history. Her tenure was also highlighted by public-private partnerships in financing national transportation improvements, collaboration with Amtrak in creating ACELA (the nation's first high-speed train), and unprecedented safety efforts with the nation's railroads and labor unions. Ms. Molitoris is also credited with designating or extending the designation on high speed passenger rail corridors 13 times nationwide, including the extension of the Chicago Hub corridor to include Ohio's 3C corridor.

Director Molitoris received her undergraduate degree from The Catholic University of America, Washington, DC and her graduate degree from Case Western Reserve in Cleveland. Among the awards she has received are the Ellis Island Medal of Honor, The WTS International Woman of the Year, the WTS DC Chapter and Columbus Chapter Woman of the Year, and the Sojourner Truth Award from the White House Women's Office.



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Mark Policinski

Director, OKI Regional Council of Governments

Mark R. Policinski joined the Ohio-Kentucky-Indiana Regional Council of Governments (OKI) as executive director in November 2003. Prior to starting with OKI, Mr. Policinski held senior level positions in the private sector including chief executive officer of the Brown Publishing Company and vice president of The CoStar Group. Mr. Policinski received many accolades for his private sector leadership including Small Business of the Year designation while at Brown Publishing Company.

Before moving to Cincinnati, Mr. Policinski worked in Washington, DC as a Senior Economist for the Joint Economic Committee on Capitol Hill where he was an advisor to members of Congress regarding economic matters. His work on incentive-based changes in the tax code helped usher in a major shift in the economic policy of the United States. He also served as the Associate Deputy Secretary with the US Department of Commerce under President Ronald Reagan. In this position, he was a senior manager of the US Department of Commerce's \$2 billion budget and 35,000 employees.

He has been a member of several boards in both the public and private sector. Currently, he serves on the Mill Creek Watershed Council of Communities, Transportation Matters, and the National Association of Regional Councils, among others. Mr. Policinski also served on the Ohio Governor's 21st Century Transportation Task Force in 2008.

He is a graduate of Indiana University where he earned a Bachelor of Science in Education with concentrations in political science and economics. Mr. Policinski also earned a Masters in Economics from Western Kentucky University.

OKI is a council of local governments, business organizations and community groups with a board consisting of 117 people, of which 80 are elected officials. OKI is federally mandated and funnels about \$40 million in transportation funds to construction and planning projects throughout its eight-county, three-state region.

Speaker Biographies

Teresa Adams

Teresa Adams is a Professor of Transportation Engineering and City Planning in the Department of Civil and Environmental Engineering at the University of Wisconsin-Madison, and principal investigator for the Mississippi Valley Freight Coalition. She is currently on sabbatical at the USDOT Office of the Secretary. In June 2010, she will return as Director of the National Center for Freight and Infrastructure Research and Education and Director of the Midwest Regional University Transportation Center, both funded by the USDOT. She is a member of the Board of Directors for the American Road and Transportation Builders Association, Research and Education Division and a member of the Committee on Intermodal Freight Transport for the Transportation Research Board. She is also Chair of the Transportation Management and Policy graduate certificate program and a faculty affiliate of the Gaylord Nelson Institute for Environmental Studies. Adams holds a PhD and MS in Civil Engineering from Carnegie Mellon University and a BS in Civil Engineering from the University of Pittsburgh.

Jason Bittner

Jason Bittner is an Associate Researcher at the National Center for Freight and Infrastructure Research and Education, the Acting Director of the Wisconsin Transportation Center, and a primary staff person for the Mississippi Valley Freight Coalition. He is co-chair of the Transportation Research Board Conduct of Research committee and also serves on the Transportation Asset Management committee. He is a lecturer in Transportation Management Policy at the University



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Speaker Biographies, continued

of Wisconsin–Madison and Adjunct Professor of Political Science at Edgewood College. Bittner holds a MPA from the LaFollette School of Public Affairs at the University of Wisconsin–Madison and BA in Political Science and Public Administration from American University.

Kaushik Bekkem

Kaushik Bekkem is a Project Assistant at the National Center for Freight and Infrastructure Research and Education at the University of Wisconsin–Madison, where he's worked on the I-90/94 Corridor Resiliency project and a policy research project for the Wisconsin Department of Transportation. Bekkem holds a BS in Civil Engineering from the Indian Institute of Technology–Madras and is working to complete a MS in Civil and Environmental Engineering specializing in Transportation with a certificate in Transportation Management and Policy at the University of Wisconsin–Madison.

Rich Cooper

Rich Cooper is chief executive officer for the Ports of Indiana, appointed in August 2005 after four years as the organization's chief operating officer. He oversees all port operations and is responsible for establishing the organization's strategic vision and direction. Before joining the Ports of Indiana, Cooper was the global director of manufacturing and engineering for Purina's International agri-business, Agribands International, a \$1.2 billion international producer of commercial animal feeds where he oversaw 60 Purina plant operations in 16 countries on four continents. Previously, Cooper worked with Continental Grain Co., a \$4 billion international agri-business, where he oversaw operations in the United States and China and opened the company's first commercial feed mill in China. Cooper is an instrument-rated private pilot and holds a masters degree in management from Indiana Wesleyan University.

Matt Dietrich

Matt Dietrich is the Executive Director of the Ohio Rail Development Commission. Prior to his appointment to Executive Director in September of 2007, he served as Secretary-Treasurer of the Commission overseeing the administration of loans, grants, and federal funds for rail rehabilitation, acquisition and preservation, economic development, and safety projects. Before joining the Commission, Dietrich worked at several public agencies, including Metropolitan Planning Organizations and the Ohio Department of Development. He holds undergraduate and graduate degrees from the University of Toledo.

Patrick Donovan

Patrick Donovan is the Executive Director of the West Virginia Public Port Authority (WVPPA). He is a member of SMART Rivers 21, the Putnam County Zoning Board of Appeals, the Hurricane Improvement Council, and is Vice-President of the National Waterways Conference. In addition to more than 20 years of active and reserve service in the US military and several executive positions at the WVPPA, Donovan was Executive Director of the St. Albans Renaissance Group. He also currently an Adjunct Professor of Geography at Marshall University. He holds a BA and MA in Geography from Marshall University.

Dennis Faulkenberg

Dennis Faulkenberg is President of APPIAN Inc., a transportation consultancy based in Indianapolis, Indiana. He was formerly the Deputy Commissioner and Chief Financial Officer of the Indiana Department of Transportation (INDOT). He serves on the Infrastructure Committee of the Indiana Chamber of Commerce, and is a member of the Chamber's Congressional Affairs Committee, a founding member of the Board of Directors of the Indiana Transportation Workers Foundation, Inc., and a member of the Greater Indianapolis Chamber of Commerce Transportation Committee. He is a member of the Board of Directors of the Indianapolis Public Transportation Corporation (IndyGo) and has served as the Executive Director of the US 31 Coalition, Inc.

Adrienne Gildea

Adrienne Gildea is Manager of the Coalition for America's Gateways and Trade Corridors (CAGTC). CAGTC was founded in 2001 and is dedicated to the expansion and modernization of America's freight and goods movement infrastructure. Its members include leading transportation associations, major ports, trade corridors, state and local government agencies,



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Speaker Biographies, continued

and individual rail, trucking, and engineering companies. As CAGTC's day-to-day operations manager, Gildea works to build grassroots support and to develop and execute strategy for the influence and passage of federal legislation. Additionally, she provides CAGTC members with legislative analysis, policy development, and federal updates on areas affecting freight and goods movement. Gildea holds a BA in English and Political Science from Tulane University.

Bob Gollnik

Bob Gollnik is an Associate Researcher at the National Center for Freight and Infrastructure Research and Education. Before joining the center, Gollnik served as a senior transportation analyst for Cambridge Systematics in its Chicago, Illinois and Ft. Lauderdale, Florida offices, where he participated in rail access, goods movement, and truck corridor analysis studies. Gollnik holds a BS in Political Science with a minor in Criminal Justice from the University of Wisconsin-La Crosse and a MS in Urban and Regional Planning with a certificate in Transportation Management and Policy at the University of Wisconsin-Madison.

Bob Goodwin

Bob Goodwin is the Director of the Inland Waterways Gateway Office at the USDOT Maritime Administration. He began his career in the inland marine industry as a deckhand on a towboat operating on the Missouri River during the summer while he was in college. He has since continued to work with the inland marine industry in a variety of positions ranging from the Assistant Port Director for the Port of St. Louis, Sales Manager at St. Louis Ship, Vice President of the Water Resources Congress, and Vice President of the American Waterways Operators, Inc. He has also served as an adjunct professor in the Department of Civil Engineering at Washington University. Goodwin holds degrees from St. Benedict's College and St. Louis University School of Law.

David Holt

David Holt is Vice President of Operations and Business Development for Conexus Indiana, a new initiative that seeks to capitalize on emerging opportunities in advanced manufacturing and logistics and to align resources and expertise to make Indiana a leader in these industries. Previously, he has served in a number of executive positions with the Indiana Chamber of Commerce and was Chief of Staff of the Office of Vocational and Adult Education for US Department of Education under President George W. Bush. Holt holds a BS from Ball State University and a MBA from the University of Notre Dame.

Kazuya Kawamura

Kazuya Kawamura is Associate Professor and Head of the Department of Urban Planning and Policy at the University of Illinois-Chicago. Dr. Kawamura's expertise includes freight transportation planning, economic evaluation of transportation projects, transportation-land use interactions, and empirical evaluation of accessibility measures. He is a member of Transportation Research Board committees on Urban Freight and Transportation and Economic Development. He also serves on the CMAP Freight Committee. Kawamura holds a BS in Mechanical Engineering from the North Carolina State University-Raleigh and a MS in Civil Engineering from the University of California-Berkeley. He is a registered professional engineer (Civil) in California and Illinois.

Greg Levy

Greg Levy is the Assistant Vice President of Marketing and Sales for the Wheeling & Lake Erie Railway. Before coming to WLE, he worked in the steel industry, all in management positions in Transportation Departments. He served in the US Marine Corps, did a tour in Vietnam and was wounded in the Tet Offensive in 1968. Levy attended Robert Morris University and Traffic and Transportation Association of Pittsburgh School of Traffic, 2 years of Traffic Management and 2 years of ICC Commerce and Transportation Law, with a certificate of ICC Practitioner.

Jane Lin

Dr. Jie (Jane) Lin is an Associate Professor in the Department of Civil and Materials Engineering at University of Illinois-Chicago and holds a joint appointment with the Institute for Environmental Science and Policy (IESP) at University of Illinois-Chicago. Lin is a current member of the Transportation and Air Quality committee of the Transportation Research



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Board and the editorial board of *Transportation Research Part A: Policy and Practice*. Before joining UIC in 2003, Lin was a post-doctoral fellow with the Harvard University Center for the Environment. Lin holds MS and PhD degrees in Civil and Environmental Engineering from University of California–Davis, and a BS from Tsinghua University, Beijing, China.

Peter Linquist

Peter Lindquist is an Associate Professor of Geography, Chairman of the Department of Geography and Planning, and affiliate faculty at the Geographic Information Science and Applied Geographics (GISAG) Center and the Intermodal Transportation Center at the University of Toledo. He currently works on projects with faculty researchers from the University of Minnesota–Duluth, University of Wisconsin–Madison, University of Illinois–Chicago, and University of Wisconsin–Milwaukee to collect, manage, analyze and report data for highway, rail, maritime and air transportation modes. In conjunction with these efforts he has developed a web-based distributed GIS system for viewing freight movements in the upper Midwest and for linking economic development to the transportation infrastructure. Lindquist holds a BS from the University of Wisconsin–Eau Claire, a MS from the University of Wisconsin–Madison, and a PhD from the University of Wisconsin–Milwaukee.

Christopher Luebbers

Christopher Luebbers is Group Manager, International Marketing at Norfolk Southern Corporation. He joined Norfolk Southern Intermodal in July 1999 at the corporate headquarters in Norfolk, Virginia, where he is responsible for supporting Norfolk Southern Intermodal's international marketing efforts. Prior to coming to NS, Luebbers held management positions with "K" Line America in Murray Hill, New Jersey and Richmond, Virginia, as was responsible for "K" Line's inland transportation network and rail contract negotiations. Luebbers holds a BS in Business Administration with an emphasis in Transportation and Logistics from Ohio State University and a MS in Transportation from Northwestern University.

Rick Morgan

Rick Morgan is Chief, Operations Division of the Louisville District Office of the US Army Corps of Engineers. He has over 30 years of experience working in the navigation business for the Corps and is currently responsible for the overall operation and maintenance program for the twenty flood control projects (located in Indiana, Kentucky, and Ohio) and ten navigation projects (8 on the Ohio River and 2 on the Green River) in the Louisville District. Morgan also oversees an environmental compliance program, the Department of the Army Permits Program for work associated in waters of the United States, and a readiness program managing emergency situations, as well as the mobilization readiness of the Louisville District.

Joanna Pinkerton

Joanna Pinkerton is the Economic Development Engineer for the Office of Multi-Modal Planning at the Ohio Department of Transportation (ODOT). She works with the ODOT administration, district offices, other state agencies, local governments, and businesses in an effort to tie traditional transportation investment practices to strategic economic initiatives. She began her career in private commercial contracting and later served as the engineer responsible for New Transportation & Infrastructure Projects for the Union County Engineer in Marysville, Ohio. Pinkerton holds a degree in Civil Engineering from Ohio Northern University and is a Professionally Licensed Engineer in Ohio.

Dan Ricciardi

Dan Ricciardi is the Executive Director of the Columbus Region Logistics Council, which serves as the catalyst for the growth of logistics capability in the region. Ricciardi has more than 25 years of experience in transportation and logistics, most recently as head of RM Services Group, a logistics consulting firm in New Orleans and Cincinnati. He has also been active in community service including the leadership of several post Hurricane recovery efforts in New Orleans. Ricciardi holds a BA in Business Administration from Youngstown State University and a MBA from Xavier University in Cincinnati, Ohio.



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Speaker Biographies, continued

Christopher Smith

Christopher Smith is the Intermodal Policy and Program Manager for the American Association of State Highway and Transportation Officials (AASHTO), where he is responsible for the day-to-day management of policy advocacy and development for the freight-related functions of AASHTO's intermodal efforts. Prior to joining AASHTO, he served as the Vice President of Public Policy for the Greater Tampa Chamber of Commerce, coordinating all public advocacy and media relations activities for a variety of business interests such as transportation and economic development. Smith is a founding member and current Vice Chair of Young Professionals in Transportation, a Washington, DC-based networking group. Smith holds BA and MPA degrees from Florida State University

Carl Warren

Carl Warren is Director of Strategic Infrastructure for CSX Intermodal, having joined CSX in 2007. He has a diverse background in the public and private sectors with a focus on rail capacity, port, and business development, as well as public/private partnerships. Before he joined CSX, Warren worked for BNSF Railway in finance, network development, and intermodal. At BNSF, he played a key role in double-tracking the Chicago to Los Angeles transcontinental line and in opening the Oakland Joint Intermodal terminal. Warren has also worked for the Port of Portland, Oregon as director of business development, with responsibility for real estate, economic development, rail development, and strategic planning.

Ernie Wittwer

Ernie Wittwer is the Facilitator of the Mississippi Valley Freight Coalition and a researcher at the University of Wisconsin-Madison. He founded Wittwer Consulting in 2005. Previously, he was Director of the Midwest Regional Transportation Center (MRUTC) and an adjunct professor at the University of Wisconsin-Madison. Wittwer spent twenty-four years at the Wisconsin Department of Transportation where he held a number of senior management, planning, policy and financial management positions, including chief of staff, administrator of planning, director of programming, and budget director. Wittwer holds masters degrees in public management and continuing and adult education.

Ed Wolking

Ed Wolking is Executive Vice President of the Detroit Regional Chamber, with responsibility for affinity products, partnerships, health care, and manufacturing. Previously, he held other executive positions with the Detroit Regional Chamber, as well as with the Columbus Area Chamber of Commerce, Greater Cincinnati Chamber of Commerce, and the Clermont County (Ohio) Chamber of Commerce. Wolking holds a BA and MBA from Xavier University.



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Millenium Hotel Cincinnati

The meetings and events of the MVFC 2010 Conference and Annual Meeting are located at the Millenium Hotel Cincinnati. Meetings and sessions take place on the hotel's second floor in the Pavilion, Colonnade, and Crossroads rooms.



Dinner and the conference reception are held in the High Spirits and Ventana d'Italia rooms on the hotel's 32nd floor, both of which command panoramic views of the Cincinnati skyline.



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