

# MID-AMERICA



# FREIGHT COALITION

## CONFERENCE & ANNUAL MEETING



**APRIL 26-28, 2011**

**MARRIOTT ST. LOUIS UNION STATION**

**ST. LOUIS, MISSOURI**



The Mid-America Freight Coalition (MAFC) is a regional organization that cooperates in the planning, operation, preservation, and improvement of transportation infrastructure in the Midwest. The ten states of the AASHTO Mid-America Association of State Transportation Officials (MAASTO) share key interstate corridors, inland waterways, and the Great Lakes. The MAFC is funded by the National Center for Freight & Infrastructure Research & Education and the DOTs of the ten member states.

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New Mississippi River Bridge (St. Louis, Missouri)

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Melvin Price Lock and Dam (East Alton, Illinois)

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### SCHEDULE AT-A-GLANCE

#### Tuesday, April 26

10:00AM-12:30PM	GRAND A	STATE AND MPO PEER EXCHANGE & WORKING LUNCH
12:30-1:00PM		BREAK
1:00-1:30PM	GRAND A	WELCOME PLENARY SESSION
1:30-2:30PM	GRAND A	THE ECONOMIC OUTLOOK FOR THE MAFC REGION
2:30-3:00PM		BREAK
3:00-4:00PM	GRAND A	MoDOT'S EFFORT TO REVITALIZE SHIPPING ON THE MISSOURI RIVER
4:00-5:00PM	GRAND A	BNSF ECONOMIC DEVELOPMENT ACTIVITIES
5:00PM		ADJOURN: DINNER ON YOUR OWN

#### Wednesday, April 27

7:30-8:00AM	GRAND A	BREAKFAST
8:00-9:30AM		BREAKOUT SESSIONS (CONCURRENT)
	MISSOURI PACIFIC	<i>Workshop: Performance Measures for the Regional Freight Plan</i>
	COLORADO EAGLE	<i>Workshop: MAFC Outreach Materials</i>
9:30-10:00AM		BREAK
10:00-11:30AM	GRAND A	PANEL DISCUSSION: THE FUTURE OF TRANSPORTATION PROGRAMS
11:30AM-1:00PM	COMEDY CLUB	LUNCHEON PLENARY SESSION
1:00-2:30PM	GRAND A	ST. LOUIS FREIGHT ISSUES
2:30-6:00PM		TOURS OF LOCAL FREIGHT FACILITIES
		<i>North Riverfront, Lock and Dam 26, and the Tri-City Port</i>
		<i>North Riverfront, New Mississippi River Bridge, and the Tri-City Port</i>
6:00PM	GOthic CORRIDOR	RECEPTION

#### Thursday, April 28

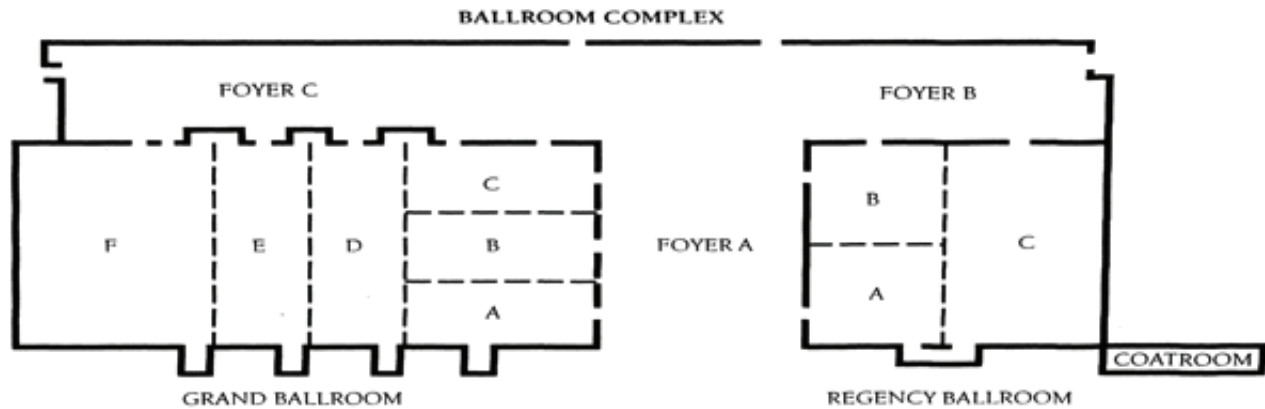
7:30-8:00AM	GRAND A	BREAKFAST
8:00-8:30AM	GRAND A	TRUCKING ISSUES BEING CONSIDERED BY ATRI
8:30-10:00AM	GRAND A	PANEL DISCUSSION: LESSONS FROM FEDERAL LISTENING SESSIONS
10:00-10:30AM		BREAK
10:30AM-12:00PM		BREAKOUT SESSIONS (CONCURRENT)
	MISSOURI PACIFIC	<i>Workshop: Key Regional Industries for the Regional Freight Plan</i>
	COLORADO EAGLE	<i>Workshop: Creating an Online Environment for Freight Planning</i>
11:45AM-12:30PM	GRAND A	BOX LUNCH

# MID-AMERICA FREIGHT COALITION

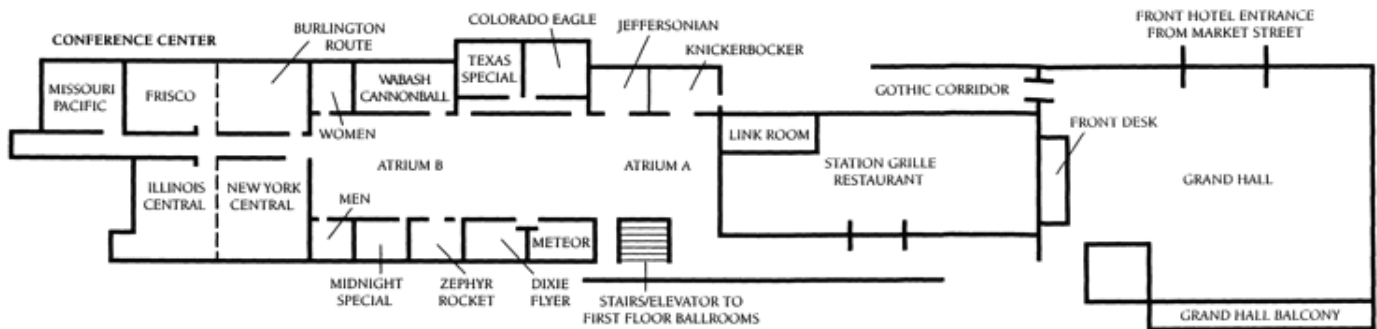
2011 CONFERENCE & ANNUAL MEETING

## MARRIOTT ST. LOUIS UNION STATION

### First Floor Garden Section



### Head House Conference Center



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### SPEAKER BIOGRAPHIES

#### **TERESA ADAMS**

*University of Wisconsin-Madison*

Teresa Adams is Professor of Transportation Engineering and City Planning in the Department of Civil and Environmental Engineering at the University of Wisconsin–Madison, as well as Director of the National Center for Freight and Infrastructure Research and Education and the Midwest Regional University Transportation Center. She is also principal investigator for the Mid-America Freight Coalition. Adams is a member of the Board of Directors for the American Road and Transportation Builders Association, Research and Education Division, the American Transportation Research Institute's Research Advisory Committee, and a member of the Committee on Intermodal Freight Transport for the Transportation Research Board. She is also Chair of the Transportation Management and Policy graduate certificate program and a faculty affiliate of the Gaylord Nelson Institute for Environmental Studies. Adams holds a PhD and MS in Civil Engineering from Carnegie Mellon University and a BS in Civil Engineering from the University of Pittsburgh.

#### **SUBHAYU BANDYOPADHYAY**

*Federal Reserve Bank of St. Louis*

Subhayu Bandyopadhyay is a research officer in the Research Division of the Federal Reserve Bank of St. Louis. He is a member of the St. Louis Fed's Center for Regional Economics and specializes in the areas of international trade and development economics. In addition to trade-development issues, his recent research has focused on topics such as transnational terrorism, immigration, and urban crime. He is also a research fellow at IZA (Institute for the Study of Labor), Bonn, Germany. Previously, Bandyopadhyay was an associate professor of economics at West Virginia University in Morgantown. In addition, he has been a visiting professor at Universidad de los Andes in Bogota, Colombia. He earned his master's degree in economics from Jawaharlal Nehru University in New Delhi, India, and his doctorate in economics from the University of Maryland, College Park.

#### **KAUSHIK BEKKEM**

*University of Wisconsin-Madison*

Kaushik Bekkem is a research intern at the National Center for Freight and Infrastructure Research and Education at the University of Wisconsin–Madison, where he's worked on the I-90/94 Corridor Resiliency project and a policy research project for the Wisconsin Department of Transportation. Bekkem holds a BS in Civil Engineering from the Indian Institute of Technology–Madras and a MS in Civil and Environmental Engineering specializing in Transportation with a certificate in Transportation Management and Policy at the University of Wisconsin–Madison.

#### **JASON BITTNER**

*University of Wisconsin-Madison*

Jason Bittner is a researcher for and Deputy Director of the National Center for Freight and Infrastructure Research and Education and one of the primary staff members of the Mid-America Freight Coalition. He is co-chair of the Transportation Research Board Conduct of Research committee and also serves on the Transportation Asset Management committee. He is a lecturer in Transportation Management Policy at the University of Wisconsin–Madison and adjunct professor of political science at Edgewood College. Bittner holds an MPA from the LaFollette School of Public Affairs at the University of Wisconsin–Madison and BA in Political Science and Public Administration from American University.

#### **JERRY BLAIR**

*East-West Gateway Council of Governments*

Jerry Blair is the Director of Transportation for the East-West Gateway Council of Governments, the Metropolitan Planning Organization for the eight-county St. Louis region. He has nearly three decades experience in transportation and environmental planning.

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### SPEAKER BIOGRAPHIES, CONTINUED

#### **REBECCA BREWSTER**

*American Transportation Research Institute*

As President and Chief Operating Officer of the American Transportation Research Institute, Rebecca M. Brewster leads the research activities of the Institute in the areas of safety and human factors; environmental factors; technology; transportation security; and economic analysis. The American Transportation Research Institute conducts transportation research with an emphasis on the trucking industry's essential role in a safe, efficient, and viable transportation system. Ms. Brewster serves on the Executive Committee of the National Academies Transportation Research Board. She is also a member of the Mack-Blackwell Rural Transportation Center Advisory Board and a charter member of the National Traffic Incident Management Coalition. Before joining ATRI, Brewster was the Public and Governmental Affairs Director for the Cary, North Carolina Chamber of Commerce and a Fleet Analyst with Moen, Inc. Brewster holds a Bachelor of Arts from Wofford College and is a Fellow of the North Carolina Institute of Political Leadership.

#### **ROBERTA BROEKER**

*Missouri Department of Transportation*

Robert Broeker is the Chief Financial Officer of the Missouri Department of Transportation, a position to which she was named in 2005. Previously, she served as the agency's director of audits and investigations. She is a member of the American Institute of Certified Public Accountants, the Missouri Society of Certified Public Accountants, and the Association of Government Accountants, and has held a number of leadership roles in various professional organizations. She is MoDOT's representative on the AASHTO Standing Committee on Finance and Administration. Broeker holds a bachelor's degree in business administration with a major in accounting from Southeast Missouri State University. She is also a certified public accountant, a certified internal auditor, and a certified government financial manager.

#### **KEITH BUCKLEW**

*Indiana Department of Transportation*

Keith Bucklew is the Director of Freight Mobility at the Indiana Department of Transportation. Bucklew developed the Indiana Multimodal Freight & Mobility Plan and is managing the I-70 Dedicated Truck Lanes Feasibility Study. Prior to coming to INDOT, Bucklew worked in the motor carrier and logistics industries for 23 years. He recently culminated 30 years of military service as a Colonel and is a graduate of US Army War College. Bucklew holds a BS in Business Management and Marketing from Indiana University and an MBA from the University of Wisconsin-Madison.

#### **BOB COOK**

*HNTB Corporation*

Bob Cook is Vice President of Government Relations at HNTB Corporation. Cook most recently served as executive director of the Transportation Development Association of Wisconsin, a 400-member trade association that promotes statewide transportation investment. He also served as executive assistant to the secretary of the Wisconsin Department of Transportation, where he assisted in setting transportation policy and served as the liaison between the department, other units of government, and the public. Cook has also served as project director for the House Committee on Science in Washington, DC; legislative director for Congressman Jim Sensenbrenner; deputy director of former Wisconsin Governor Tommy Thompson's Wisconsin Office of Federal-State Relations; and legislative assistant to Congressman Scott Klug.

#### **JON CARNES**

*Terminal Railroad Association of St. Louis*

Jon Carnes is the President and Chairman of the Board for the Terminal Railroad Association of St. Louis. He also sits on the Board of Directors for the Illinois Chamber of Commerce and is active in the infrastructure council. Prior to his tenure at the Terminal Railroad, Carnes was the General Manager of the Nebraska, Kansas and Colorado Railroad, and served in



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### **SPEAKER BIOGRAPHIES, CONTINUED**

numerous operating capacities for CSX Transportation. Carnes has bachelors degrees from the University of North Florida in Logistics and Management, and is currently pursuing his EMBA from Washington University in St. Louis.

#### **TOM CRAWFORD**

*Missouri Trucking Association*

Tom Crawford is President and CEO of the Missouri Trucking Association. Previously, he served as Director of Legislative Services for the Missouri Health Care Association, as Assistant Director of State and Local Government Affairs for the Missouri Farm Bureau, and as Assistant General Counsel and Director of Tax Policy for the Missouri Chamber of Commerce. He began his professional career as an attorney for the Missouri Senate. Crawford currently serves on the Heavy Vehicle Electronic License Plate (HELP), Inc. board of directors and was a past chairman of Region III of the Trucking Association Executives Council (TAEC). Crawford holds a BS in Accounting from Missouri State University and a JD from the University of Missouri. He also holds a Class A CDL with NPT endorsements and a Transportation Worker Identification Credential (TWIC).

#### **BILL GARDNER**

*Minnesota Department of Transportation*

Bill Gardner is the Director of the Office of Freight & Commercial Vehicle Operations at the Minnesota Department of Transportation. He is responsible for the Department's freight, rail, waterway, and CVO programs and activities. Gardner has been with Mn/DOT for 11 years and has over 30 years of multi-modal transportation planning, operations, and management experience working for local, regional, and state transportation agencies as well consulting and technology firms in Minnesota, Wisconsin, and Massachusetts. Gardner has degrees from the University of Wisconsin and the University of North Carolina.

#### **BOB GOLLNIK**

*University of Wisconsin-Madison*

Bob Gollnik is a researcher for the National Center for Freight & Infrastructure Research & Education (CFIRE) and the Mid-America Freight Coalition (MAFC) at the University of Wisconsin-Madison. Previously, he served as a Senior Transportation Analyst for Cambridge Systematics, Inc. (CS) in both the Fort Lauderdale, Florida and Chicago, Illinois offices where he served as a Deputy Project Manager for a statewide rail planning effort for Montana, a Missouri DOT project analyzing the impacts of state policy on railroad decision-making processes, and an inland port feasibility study for South Florida. Gollnik is also a member of the Wisconsin Department of Transportation, and Wisconsin Department of Agriculture, Trade, and Community Protection Joint Freight Working Group and the TRB Committee for Inland Water Transportation. Gollnik holds an MS in Urban & Regional Planning from the University of Wisconsin-Madison.

#### **ED HASSINGER**

*Missouri Department of Transportation*

Ed Hassinger is district engineer for the St. Louis division of the Missouri Department of Transportation. Hassinger began his career with MoDOT in 1984 and became leader of the St. Louis Metro District in July 2000. He frequently leads partnerships and collaborations among private and public entities to improve transportation in the region. Hassinger is a graduate of the University of Missouri and a registered professional engineer in the state of Missouri.

#### **AARON HEGEMAN**

*BNSF Railway*

Aaron Hegeman is Director of Public Private Partnerships (PPP) for BNSF Railway. He heads the PPP team responsible for managing the development and funding of publicly-oriented rail infrastructure projects in cooperation with federal

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### **SPEAKER BIOGRAPHIES, CONTINUED**

agencies, states, cities, and port authorities. Prior to leading the PPP team, he worked in the group focusing primarily on the Pacific Northwest, as well as in both marketing support and financial analysis at BNSF. Hegeman holds a BS in Engineering from Harvey Mudd College and an MBA from the University of Texas at Austin.

#### **BILL MCKENNA**

*Missouri Transportation Alliance*

Bill McKenna currently serves as Chairman and Spokesperson for the Missouri Transportation Alliance. McKenna is a former member of both the Missouri House of Representatives and the Missouri Senate. He has also served as Vice President of Institutional Advancement, Research and Planning, Interim President, and President of Jefferson College. McKenna is a past member and chair of the Missouri Highway and Transportation Commission and the former chairman of the Legislative Committee of the Missouri Community College Presidents & Chancellors Council. McKenna holds a BS and MPA from Southeast Missouri State University.

#### **MICHAEL MCQUILLAN**

*Hanson Professional Services, Inc.*

Mike McQuillan is Vice President and Technical Lead for Hanson Professional Services, Inc. McQuillan guides the delivery of services for Hanson's Ports & Harbors practice and is responsible for maritime business and technical services. His professional resume includes employment with large national and international firms such as; SeaLand Service, Valero Energy, Ryan-Walsh Stevedoring, and Osprey Line LLC. He is a Director of the Inland Rivers Ports & Terminals, a Member of the Inland Water Transportation Committee of the Transportation Research Board, and serves on the Editorial Board of Inland Port Magazine. McQuillan is a graduate of the US Merchant Marine Academy with a BS in Marine Transportation and has a MBA from the University of Houston–Clear Lake.

#### **ERNIE PERRY**

*Missouri Department of Transportation*

Ernie Perry is the Administrator of Freight Development at the Missouri Department of Transportation. He is responsible for developing a freight program that works across all modes of transportation to support efficient freight movement, increased modal connectivity, and seeks opportunities with the private sector to further expand freight services and facilities in the state. Currently, he is working on major freight projects to re-establish freight traffic on the Missouri River, increase truck efficiencies and safety on major freight interstate corridors, increase speed and reliability on a shared-use passenger-freight rail corridor, and working to develop an international aviation-freight hub in Missouri. Perry has served with the Missouri Department of Transportation for 16 years where he has worked in environmental clearance, project development, economics and policy research, and in freight development. He serves on three cooperative freight research panels, and participates on AASHTO technical and policy freight activities. Perry has a PhD from the University of Missouri – Columbia.

#### **KEVIN RUND**

*Illinois Farm Bureau*

Kevin Rund is the Senior Director of the Local Government, Governmental Affairs, and Commodities Division at the Illinois Farm Bureau, where he administers the staff and programs of Illinois Farm Bureau's Local Government Department. As transportation specialist, Rund assists counties and acts as the organization's liaison with government agencies on issues involving transportation. In addition, Rund provides assistance in overall program development and coordination between the Governmental Affairs and Commodities Division and the 95 county Farm Bureaus across the state. Prior to assuming his present position, Rund garnered first-hand experience in farming, in trucking and at the county Farm Bureau level as manager of the Warren County Farm Bureau. He has served as chairman of the Illinois Secretary of State's Safe Trucking Committee, as president of the Illinois Highway Users Association and currently

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### **SPEAKER BIOGRAPHIES, CONTINUED**

holds a seat on the board of the Illinois Chamber of Commerce, where he also serves as chairman of that organization's Infrastructure Council. Rund is a graduate of Illinois State University.

#### **CHARLIE SMITH**

*Hanson Professional Services, Inc.*

Charlie Smith, PE is a Project Manager and Senior Transportation Engineer with Hanson Professional Services Inc. Smith's work has included positions with Departments of Transportation, Tollways, the US Army Corps of Engineers, local governments, universities, private industry, and various other public and private entities since 1995. Smith is a member of the Ports and Channels Committee of the Transportation Research Board, the Legislative Policy Committee of the National Waterways Conference, and numerous other ports and waterways interests. Prior to joining Hanson in 1999, Smith worked for the Illinois Department of Transportation and served in the US Air Force. He holds a BS and MS in Civil Engineering from Southern Illinois University and an MBA from Northern Illinois University.

#### **STEVE WAGNER**

*University of Wisconsin-Madison*

Steve Wagner is the Communications Coordinator for the National Center for Freight and Infrastructure Research and Education and the Mid-America Freight Coalition. He has more than 15 years of experience in technical writing and editing, web development, content management, and social media. Wagner holds a BA in English and Classics from the University of Wisconsin-Madison and a MA in English from the University of Virginia.

#### **JANICE WEAVER**

*US Department of Transportation, Marine Administration*

Janice Weaver is the Director Office of Policy and Plans of the US Department of Transportation, Maritime Administration. She is responsible for the conduct of MARAD's economic and policy analyses, including the development and assessment of broad, long-range United States policies and programs impacting the maritime sector and the national and global transportation system. Weaver also leads the Agency's statistical and economic development programs, and spearheads strategic planning in the Maritime Administration. Weaver holds a BS in Political Science from the University of Illinois, and an MS in Foreign Service from Georgetown University in Washington, DC.

#### **ERNIE WITTWER**

*University of Wisconsin-Madison*

Ernie Wittwer is the Facilitator of the Mid-America Freight Coalition and a researcher at the University of Wisconsin-Madison. He founded Wittwer Consulting in 2005. Previously, he was Director of the Midwest Regional Transportation Center (MRUTC) and an adjunct professor at the University of Wisconsin-Madison. Wittwer spent twenty-four years at the Wisconsin Department of Transportation where he held a number of senior management, planning, policy, and financial management positions, including chief of staff, administrator of planning, director of programming, and budget director. Wittwer holds masters degrees in public management and continuing and adult education.

































# THE 2011 MAFC CONFERENCE & ANNUAL MEETING

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